

GLOBAL

# CONFLUX

Explore

Experience

Excel

OFFICE OF INTERNATIONAL PROGRAMMES  
SHRI RAM COLLEGE OF COMMERCE  
2019-20



OFFICE OF INTERNATIONAL PROGRAMMES





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## From the Chairman's Desk



Shri Ram College of Commerce has a history of setting standards, be it in the academic excellence, sports or cultural performance. The College has grown in stature over the years and remains the most sought after institution dedicated to Commerce and Economics education in the country.

The College has a vision of becoming a Global Choice by integrating innovative ways of teaching and learning, extracurricular activities and foreign collaboration in its pursuit of nation building. We welcome you to join us and build mutually beneficial ties for growth and development.

**Mr. Ajay S. Shriram**  
Chairman

## The Principal's Message

“Without continual growth and progress, such words as improvement, achievement and success have no meaning.”

- Benjamin Franklin.

Congratulations to the OIP team that has been striving to help SRCC move towards achieving its vision of being a college of global choice. An appreciation of cultural heritage, socio economic diversity and promotion of multidimensional learning through international linkages is a part of the environment that the college strives to create. OIP facilitates establishing dialogues and interactions on world issues while inculcating and nurturing talents of students to take them on a global scale. May the team keep adding to the golden legacy of our pristine institution.



**Professor Simrit Kaur**  
Principal

## The Mentor's Message

It gives me immense pleasure to see the international programmes which was officially given the name of 'OIP' and was enhanced to both incoming and outgoing programmes in 2015 is making a mark. SRCC has built collaborative partnerships with reputed Business Schools and Universities abroad. My best wishes and congratulations to reach new heights.



**Ashok Sehgal**  
Mentor,  
Office of International Programmes

## The Executive Advisor's

SRCC throughout its glorious history has played a pivotal role in the field of Commerce and Economics education. It provides technology based integrated and inclusive education in a disciplined, dynamic, vibrant and hygienic environment. We try to nurture our students with active emphasis on all three aspects of integrated and holistic education i.e. physical, intellectual and value education. Our College is valued for its academic rigour, in particular on the delivery of contents which is student centric and research oriented. We promote continuous engagement between college and industry to produce industry oriented graduates. An appreciation of cultural heritage, socio-economic diversity and promotion of cross-culture learning through international linkages is a part of SRCC environment. We invite you to join us at SRCC for harmony of action and progression.



**Dr. RP Rustagi**  
Chairperson,  
OIP Selection Committee

## Coordinator's Message

Keeping up with the vision of Shri Ram College of Commerce to be 'A College of Global Choice', the Office of International Programmes (OIP) organises collaborative study programmes, dialogues and interactions on a continuous basis to widen our global reach. We aim to provide global exposure to our students both needy and deserving and foster harmonious synergies of ideas and action through cross cultural international programmes and exchanges. We look forward to explore possibilities of collaborating with various institutes on multiple fronts which may be mutually beneficial for the participating institutes.



**Dr. Mallika Kumar**  
Co-ordinator, OIP



# Office of International Programmes (OIP)

At SRCC, the Office of International Programmes creates and expands international synergies with acclaimed global universities and institutions through cross-cultural and academic exchange programmes. It facilitates collaborations and cooperation in academic and research activities by building and strengthening ties with international universities, institutions and organizations. The office creates and develops international exchange programmes and anchors international summits on various global issues, to inculcate and nurture talents of students, thus helping them reach global heights.

## Our Vision

“To create platforms of global exposure for the budding talents and inspire their global competencies to embrace the challenges of a dynamic world with courage and confidence”

## Our Mission

Commitment to growing globally, learning and adapting from the best and institutionalising the best practices from abroad.

### The Objectives of the Programmes are :

- Facilitating the exchange of knowledge
- Developing a global perspective
- Promoting respect and appreciation of global issues
- Fostering learning in a new global environment
- Enhancing intercultural interaction and understanding
- Embracing sociocultural diversity and
- Finding solutions to global issues



# Elements of our Programmes

## Workshops



Yoga, sports, dance, pottery, saree draping, puppetry, Discussions & Debate  
Panel discussions, Quiz and other development-oriented workshops for better integration of cultural ties.

## Lecture Sessions



Theme-based lectures by Faculty and eminent personalities to enhance understanding of the participants.

## Competitions & Project Work



Case study Competitions, Poster Presentations, Business Pitch, Buddy Group Formation project mentoring pre-project presentation, Project topics related to Environment, Economics, Technology, Education, Culture, Sports, Politics.

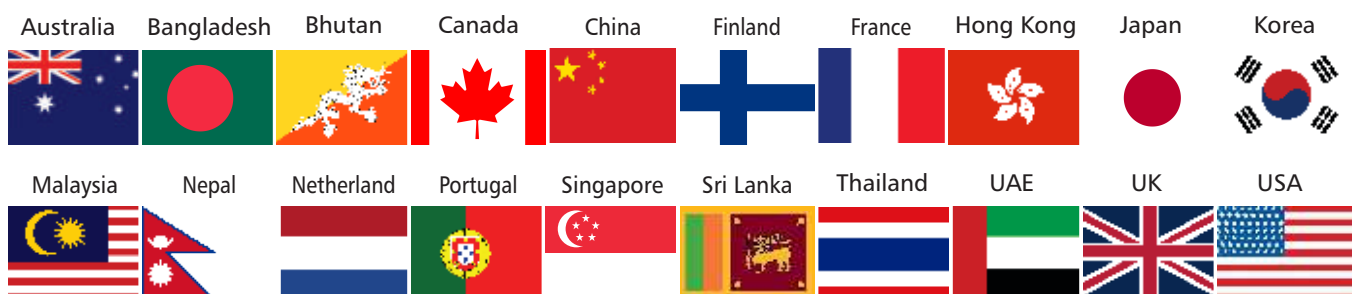
## Visits and Excursions



Thematic selection of places of historical, economic, cultural, and social importance

# Global Reach So Far

1. Arizona State University, USA
2. Australian National University, Australia
3. BRICS Youth Summit, China
4. Colombo university Srilanka
5. Columbia University, USA
6. Guangzhou University, China
7. Gedu College of Business Studies , Bhutan
8. Harvard USA India Initiative (HUII)
9. Hong Kong University, Hong Kong
10. IESEG School of Management, Lillee, France
11. Instituto Portugues do Desporto e Juventude (IPDJ), Portugal
12. Kings College, London
13. Kyung Hee University, Seoul, Republic of Korea
14. Leeds University, UK
15. Management and Science University, Malaysia
16. Melbourne Business School, Australia
17. Metropolitan College, New York, USA
18. Middlesex University, Dubai
19. Nanyang Business School, Singapore
20. National Federation of University Cooperatives, Japan
21. Newcastle University, UK
22. Pennsylvania State University, USA
23. Schreyer Honours College, Penn State, USA
24. St. Johns Fischers College, Rochester, USA
25. Tsinghua University, China
26. Thammasat University , Thailand
27. UK-India Educational Research Initiative
28. UNESCAP Bangkok
29. UNESCO, Paris, France
30. United Nations, New York, USA
31. University of Birmingham, UK
32. University of Exeter, England
33. University of Kathmandu, Nepal
34. University of Kelaniya, Sri Lanka
35. University of Surrey, UK
36. University of Warsaw, Poland
37. University of Wisconsin, Eau Claire, USA
38. University of Wolverhampton, UK
39. Utrecht Business School, Netherlands
40. University of Chicago, United States
41. University of Edinburgh, United Kingdom
42. University of British Columbia, Canada
43. TMSS, Bangladesh
44. EADA Business School, Spain
45. Lumbini Banijya Campus (LBC)
46. Tribhuvan University
47. KOBIS Berhad, Malaysia
48. BHyve.io, Russia







OIP TEAM 2019-20

THE NETHERLANDS



BHUTAN

HARVARD UNIVERSITY, USA

COLUMBIA UNIVERSITY, USA



SECURITY COUNCIL, UN, NEW YORK

OIP TEAM WITH SRI LANKA'S PRIME MINISTER

OIP-KHU INTERNATIONAL CONFERENCE, SEOUL, SOUTH KOREA



MOU SIGNING IN GEDU COLLEGE, BHTUAN, THAMMSAT UNIVERSITY, BANGKONK & KHU, SEOUL



MOU SIGNING IN KELANIYA, SRI LANKA AND NEPAL

# Flagship Programmes

## 1. SOUTH KOREA INTERNATIONAL CONFERENCE

(17th-20th October 2019)

**Theme :** *“Globalization, trade and economic policy: way towards achieving sustainable development”*

**HOSTED BY :** SRCC (India), KHU (South Korea), KOMYRA (South Korea), YUE (Myanmar)

International Conference on **“Globalization, Trade and Economic Policy: Way Towards Achieving Sustainable Development”** jointly organized by Kyung Hee University (South Korea), KOMYRA (South Korea), Yangon University of Economics (Myanmar) and Office of International Programmes (OIP), Shri Ram College of Commerce (India) took place on 17–20 October, 2019 in Seoul, South Korea.

The four-day conference included

### a) UNDP session

UNDP specialist, Artemy Izmetiev on 17th conducted a session on United Nations Sustainable Development Goals for the SRCC delegation. The session set the ground for deliberations.

### b) Signing of MOU

The Office of International Programmes, SRCC facilitated the signing of an MoU between Shri Ram College of Commerce and Kyung Hee University (KHU), Seoul in presence of the honourable Ambassador of India to the Republic of Korea, H.E Sripriya Ranganathan. The MoU is meant to strengthen the academic ties between the two universities and provide a platform for the exchange of research-oriented ideas and cultural understandings.

### c) Plenary session

Environmental Sustainability, Trade and Economic Growth in India: Implications for Public Policy by Prof. Simrit Kaur.





#### d) Paper presentations

- Formulation of Destination Branding Model for Tourism Cooperatives for Sustainable Development of Tourism, *by Dr. Mallika Kumar*
- Women Entrepreneurship, Innovation and Sustainability: A Comparative Study between India and South Korea, *by Dr. Vandana Jain*
- Comprehensiveness and Intensity of Capital Budgeting Process: How to Measure?, *by Dr. Naveen Mittal*
- Towards developing a theoretical framework for measuring the Work Life Balance (WLB) of teachers in higher education, *by Ms. Kinneri Jain*
- Globalization-Accounting Interface: Analysis with Reference to India and South Korea, *by Dr. Dipika Bansal*
- Time-Varying Linkages between Select Emerging Market Economies, *by Dr. Arjun Mittal*
- Development of Hierarchical Model for Branding of Sustainable Indian Cooperative Movement, *by Mr. Saurabh Gupta*
- Development of Hierarchical Model for Branding of Sustainable Indian Cooperative Movement, *by Mr. Gaurav Rana*
- Developing Organisational Culture Scale in Higher Education: An Empirical Analysis of University of Delhi, *by Ms. Saumya Aggarwal*
- Study of Social Media Marketing of Luxury Brands: A Global Perspective *by Ms. Suman si*
- The Impact Of Presence Of Women On Board On Firm Financial Performance: An Empirical Analysis, *by Ms. Varda Sardana*

#### e) Industrial visit

On the 19th the delegates visited Samsung Museum. The Museum tour brought together the traditional as well as the modern aspects of the Korean culture and provided them an insight into how the technology and civilization has evolved in Korea.

#### f) Korean cultural visit

During the conference the delegates visited local tourist attractions Bukchon Hanok Village, a Korean traditional Village in Seoul and the Gyeongbokgung Palace. The visit to the village let them have a taste of the Korean village environment and provided them quick insights into the Korean Traditional lifestyle. The Gyeongbokgung Palace brought delegates face to face with the history and culture of South Korea and enabled them to interact with native Koreans.









**3<sup>th</sup> International Conference of YUE, KOMYRA & KHU**  
**- Theme: Way Towards Achieving Sustainable Development -**  
Co-Host : YUE (Myanmar), KOMYRA (S. KOREA), KHU (S. KOREA), SRCC (India)  
Venue: OYDO Hall at KYUNG HEE University Date: 19-18th October, 2018 (Supported by National Research Foundation of Korea(NRF-2018E3A2A3B1302))



## 2. INDO-NEPAL OUTGOING PROGRAMME (July 2 - July 8, 2019)

Coordinated by Dr. Mallika Kumar (OIP) and facilitated by Ms. Indira Panta, Vice Chairperson ICA-AP committee

Theme : *UN Agenda 2030 : Transforming the world*

Guest Personality : Mr. H.E Manjeev Singh, AMBASSADOR OF INDIA TO NEPAL

- Visit to UNDP
- Embassy of India
- Design Thinking Challenge
- Lumbini MoU
- Pashupatinath Temple
- Business Plan and Case Study



### a) UNDP Visit

- Students visited the United Nations House in Kathmandu for a meeting with the United Nations Development Programme (UNDP) personnel about the projects being undertaken by them.
- Various UN branches like the World Health Organization, Food and Agriculture Organization, and the Embassy of India were also visited.

### b) Plenary session

- Discussion on SDG 4, 5 and 13 with Mr. H.E Manjeev Singh Puri, Ambassador of India to Nepal took place at the Embassy of India.
- SRCC faculty members delivered lectures in Tribhuvan University and Kathmandu Model College.
- Students attended interactive sessions at Prithvinarayan Campus, Pokhara based on the theme and culture of Nepal.

### c) Competitions

- Students participated in a business plan and case study competition with KMC (Kathmandu Model College).
- A Designing Thinking Competition (in cross country teams) was organized at Tribhuvan University followed by lectures from TU faculty and SRCC faculty.
- A panel discussion and poster making activity was organised on gender equality, quality education & climate action.

### d) Signing of MOU

- The Office of International Programmes, SRCC facilitated signing of 2 MoU's between Shri Ram College of Commerce and Lumbini Banijya Campus (LBC) and Tribhuvan University.

### e) Cultural Visit in Nepal

- An excursion visit to Lumbini museum, Mahendra Caves, Pashupatinath Temple and the Durbar Square (World Heritage Site) was organised.





## FICCI Global Youth Entrepreneurship and Industry Connect (FGYEIC) 2020

With the primary objective of igniting the entrepreneurial spirit among the budding youth, FGYEIC, which is a 52-week long initiative was incepted on January 3rd 2020. It aims not only to stimulate conversation towards the ever-changing environments and disruptive innovations from diverse sectors but also to devise a platform for acquiring industrial and entrepreneurial exposure.

As a part of this initiative, a distinguished entrepreneur is invited to share their entrepreneurial journey with the participants and inspire them to build their own startup ventures. The speakers throw light on the numerous challenges involved in this field and how one can overcome them. There has been 52 sessions organized every Friday since January 3, at 5pm till December 25 with international speakers from 15 countries.

### PIONEERS

This initiative was started under the leadership of Mr. Nirankar Saxena and Dr. Mallika Kumar.



### ACADEMIC PARTNERS



Every Friday, informative sessions are organized in collaboration with:

- Office of International Programmes, Shri Ram College of Commerce
- Forum of Industry Connect- IIM Bangalore
- National Cooperative Union of India (NCUI)



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## INTERNATIONAL ADVISORY COMMITTEE

The International Advisory Committee comprises of specialists from numerous varsities across the globe. The members of this committee are as follows-

- Prof Tilokee Depoo, Chancellor, Albizu University, Miami, Florida, USA.
- Ms Tumukunde Aimée Marie Ange, Ministry of Trade and Industry, Rwanda
- Dr. Senathiraja, Director, CCIS, Colombo University, Srilanka
- Dr Faheem Thamassat University, Bangkok, Thailand
- Mr Bharat Thapa, Tribhuvan University, Nepal
- Ms. Leena Upadhaya, Regional Director-South Asia & South East Asia EADA Business School, Barcelona

## NATIONAL ADVISORY COMMITTEE

The National Advisory Committee comprises experts from numerous academic and non-academic institutions spread across India. The members of this committee are as follows-

- Mr Rohit Bhatia, Technical Advisor, Former consultant World Bank, New Delhi
- Mr Sanjay Verma, National Cooperative Union of India (NCUI)
- Dr Payal Nagpal, Faculty, Janaki Devi College, University of Delhi
- Dr. Amrita Bajaj, Former Deputy Dean Student Welfare, University of Delhi
- Dr. Vandana Sethi, Associate Prof, MLN College, University of Delhi
- Dr. Rashmi, SBRR Mahajana First grade college, Mysore.
- Dr. Tulika Chandra, Faculty and NCC Advisor, MKP College, Dehradun
- Mr Harry Kapoor, Start-up Eco-System Advisor, New Delhi
- Dr Sonal Thukral, Faculty, Delhi Technical University
- Ms. Meena Panta, TGT Hindi (HOD), Mother Mary School, Delhi

## FICCI Team

- Ms. Eittee Gupta
- Mr. Vishal Khanna
- Mr. Chandan Arora
- Mr. Gaurav

## STUDENTS TEAM

The Students Team comprises members who actively engage in organizing the sessions and promotional activities.

### a) National

- Mr. Anmol, IIM-Bangalore-FII
- Ms Pragati Soni, Shri Ram College of Commerce, University of Delhi
- Ms. Shagun, M.K.P, Dehradun
- Ms Arushi, Shri Ram College of Commerce, University of Delhi
- Mr Mehul, Hindu College, University of Delhi

### b) INTERNATIONAL

- Divij, Imperial College, London
- Prakriti Batajoo, Central Department of Management, Tribhuwan University, Nepal
- Lakshika, Colombo University, Sri Lanka
- Siddharth, Duke University, USA

### c) Magazine Committee

- Ms Medhavi Raina, Shri Ram College of Commerce, University of Delhi
- Ms Mihika Goswami, Shri Ram College of Commerce, University of Delhi

### d) Campus Ambassadors

- Ashwani Kumar, IIM-Bangalore-FII
- Ashutosh Pandey, Delhi Pharmaceutical Sciences and Research University, New Delhi
- Mr Umang Agrawal, Shri Ram College of Commerce, University of Delhi
- Ms Smriti, Shri Ram College of Commerce, University of Delhi
- Mr Brijesh, Saheed Bhagat Singh College, University of Delhi
- Khushi Aggarwal, Shaheed Bhagat Singh College, University of Delhi
- Aman k. Khuswaha, R.D& D.G College, Bihar
- Arushi Maggo, Jesus and Mary College, University of Delhi
- Dhruthik Diwakar, SBRR Mahajana First Grade College, Mysore.
- Tejal Rai, SBRR Mahajana First Grade College, Mysore.
- Gursidak, Motilal Nehru College, University of Delhi
- Irya Roy Delhi Public School, Delhi
- Kapil Mittal, Deen Dayal Upadhya, University of Delhi
- Radhika Gupta, Lady Shri ram, University of Delhi
- Neetika Sharma, IIM-Bangalore-FII
- Aishwarya Nair, IIM-Bangalore-FII
- Akshita Gupta, Kamla Nehru College, University of Delhi
- Prachi Singhroha, Thapar Institute of Engineering and Technology, Patiala
- Saransha Gupta, Delhi School of Management
- Preeti Soni, Banasthali
- Dhanalakshmi, PES University
- Oorja, Cambridge School
- Mahesh, Symbiosis Institute for Management Studies
- Anton Joseph, Rajagiri College of Social Studies
- Vaishnavi Gupta, Banasthali University, Jaipur
- Hari Krishna, Narsee Monjee Institute of Management Studies







## DISTINGUISHED SPEAKERS (INTERNATIONAL)

DATE	NAME	DESIGNATION	TOPIC
31 <sup>st</sup> July 2020	Dr. Nayana Dehigama	Founder Chairman and Managing Director, EPIC Technology Group, Sri Lanka.	The New Normal: Is it a Risk, a challenge or an opportunity?
14 <sup>th</sup> August 2020	Mr. Pedro Eloy	CEO, Pelham Grey, Chairman UN ESCAP SBN Youth & Women Entrepreneurship	Re-inventing Start-ups: Creating new value chains that benefit Customers, Society & the Planet
21 <sup>st</sup> August 2020	Dr. Tshering Lama	Executive Chairperson and Co-Founder, Idea Studio Nepal	Unlocking Entrepreneurs potential with unique solutions
4 <sup>th</sup> September 2020	Mr. Len Denton	Founder & Lead Partner at India Innovation Partner, Executive Director at Indo-American Innovation Alliance	10 Principles to Ensure Start-up Success and Reducing Start-up Risk.
11 <sup>th</sup> September 2020	Mr. Sangay Rinchen	CEO, Happy Green Cooperatives, Bhutan	Entrepreneurship 4.0 “Going Beyond Economics & Social Change”
25 <sup>th</sup> September 2020	Mr. Zaiwin Kassim	Curator- TEDx Kenyalang; Chairman-KOBIS Berhad; President (Malaysia)-BIMP-EAGA Young Entrepreneur Chamber	SHINE for others through entrepreneurship
9 <sup>th</sup> October 2020	Dr. Ranit Chatterjee	Co-founder- RIKA India Founding Member- UINSPIRE Alliance IRDR Young Scientist, Kyoto University, Japan	Disaster Risk Management, An Entrepreneurial Opportunity
23 <sup>rd</sup> October 2020	Mr. Steven Ong	Managing Director- ForwardLeap Training Lab, Singapore Country Director, International Youth Society (Singapore)	M&Ms of Entrepreneurship
30 <sup>th</sup> October 2020	Dr. Francesca Martinelli	Director- Centro Studi Doc Foundation, Italy	Platform cooperativism: an ethical digital mindset for entrepreneurs
30 <sup>th</sup> October 2020	Dr. Francesca Martinelli	Director- Centro Studi Doc Foundation, Italy	Platform cooperativism: an ethical digital mindset for entrepreneurs
6 <sup>th</sup> November 2020	Mr. Anirban Basu	Innovation Director- Danone (Asia Pacific, Middle East, Americas, CIS and Exports) Based at Bangkok, Thailand	The Importance of Storytelling in Entrepreneurship



<b>20th November 2020</b>	Mr. Eric Azulay	Director- ACIR Executive Director- Nexus Innovation Hub and Incubator, New Delhi	Common Mistakes of First Time Entrepreneurs
<b>27th November 2020</b>	Mr. Mohan Ramaswamy	Co-founder and CEO, Terrago Logistics Pvt Ltd. Operating in UAE & India	Future of Logistics, a disruption in the making
<b>4th December 2020</b>	Mr. Omkar Pandharkame	Co-Founder- BHyve.io & Swarmm.net Based in Russia	Unlearning the rules of 'Starting Up': Personal Experiences from my Failures and Successes
<b>11th December 2020</b>	Dr. Arjun Goswami	Chief, Regional Cooperation and Integration Thematic Group Asian Development Bank (Rtd), Philippines	Regional Cooperation and Integration in Asia: The Past, Present and Future Role of Asia for Indian Entrepreneurship



Nayana Dehigama



Pedro Eloy



Tshering Lama



Len Denton



Sangay Rinchen

### DISTINGUISHED SPEAKERS (NATIONAL)

DATE	NAME	DESIGNATION	TOPIC
<b>3<sup>rd</sup> Jan 2020</b>	Mr. Nirankar Saxena	Deputy Secretary General, FICCI	Introduction of the Initiative
<b>10<sup>th</sup> Jan 2020</b>	Mr. Sanjeev Mahajan	Chief Growth Officer, ROINET Solution Pvt. Ltd.	Basics of Entrepreneurship
<b>17<sup>th</sup> Jan 2020</b>	Mr. Parul Soni	Global Managing Partner, Thinkthrough Consulting	What makes one an Entrepreneur
<b>24<sup>th</sup> Jan 2020</b>	Mr. H. K. Mittal  Mr. Yogesh Andlay	Head, Science and Engineering Research Council (SERC) Department of Science and Technology, Government of India Co-Founder, Nucleus Software	Taking the plunge into the entrepreneurial journey
<b>31<sup>st</sup> Jan 2020</b>	Mr. Vijay Mahajan	Founder of Basix, PRADAN, CEO of Rajiv Gandhi Foundation	Green Technology and Political Environment for Business in India
<b>7<sup>th</sup> Feb 2020</b>	Mr. Sudesh Menon  Mr. Ajay Muttreja	Founder & CEO, Waterlife India Pvt Ltd.  Member - FICCI Start- up Committee	Case Study on Social Entrepreneurship- Waterlife

14 <sup>th</sup> Feb 2020	Mr. Sameer Panda	CEO & Founder, TJ Tyres	Overcoming the Knowledge Barrier
28 <sup>th</sup> Feb 2020	Ms. Swati Tiwari	Founder & CEO, Arcturus Business Solutions LLP	Paving the way as a Woman Entrepreneur
20 <sup>th</sup> March 2020	Mr. Harry Kapoor	Founder- Chatpod	How to select an Idea for a Start-up
27 <sup>th</sup> March 2020	Mr. Shahzaib Ahmed	Founder Iviewd Technologies and Angel Investor- Toroi Innovation Labs	How to go from Idea to Action
3 <sup>rd</sup> April 2020	Mr. Damodar Dani	Former CEO, Dunlop	Case Study- Dunlop
7 <sup>th</sup> April 2020	Mr. Vikram Goel	Founder, Incredible Devices (AI Related)	Case Study- Incredible Devices
24 <sup>th</sup> April 2020	Mr. Shiv Bansal	Investment Banking Analyst and Janta Delivery Founder	Entrepreneurship Initiative in Pandemic Times
1 <sup>st</sup> May 2020	Mr. Rohit Bhatia	Former World Bank Consultant	Cybersecurity
8 <sup>th</sup> May 2020	Ms. Kriti Gupta	Art of Living	Mind Matters
15 <sup>th</sup> May 2020	Mr. Banpreet Singh Bindra	MD GB Industries	Entrepreneurial Initiative during Covid-19
22 <sup>nd</sup> May 2020	Mr. Mayank Batra	Digital Marketing	Digital Marketing
29 <sup>th</sup> May 2020	Ms. Shilpa Ajwani	CEO, UNOMANTRA	Developing an Entrepreneurial Mindset
5 <sup>th</sup> June 2020	Mr. RS Mani	Deputy Director General-NIC, Project Head, AAROGYA SETU	Aarogya Setu: A Preview
12 <sup>th</sup> June 2020	Ms. Anuradha Ramam	Fashion Designer and Textile Revivalist	How to Build a Start-up from your Passion
19 <sup>th</sup> June 2020	Dr. N Srikant  Vaidhya Shikha Prakash	Deputy Director General CCRS, Ministry of AYUSH, Govt. Of India  Ayurvedic Physician, Co-Founder Valley Culture Chief Coordinator, Health and Medicine Committee FICCI FLO Uttarakhand	Immunity and Wellness for Entrepreneurs
26 <sup>th</sup> June 2020	Ms. Sivadevi Reddy	CEO- GOCOOP	Co-Operatives and community-Based Entrepreneurship
3 <sup>rd</sup> July 2020	Dr. Nitin Saluja	Founder- GFF INNOV PVT. LTD	Disruptive Innovation- Challenges and Opportunity.
10 <sup>th</sup> July 2020	Mr. Nirankar Saxena	Deputy Secretary General, FICCI	Rising Opportunity for Entrepreneurs and Disruptors during and post Covid-19
17 <sup>th</sup> July 2020	Ms. Anna Roy	Advisor- NITI AAYOG, Head- Women Entrepreneurship Platform (WEP)	Role of Technology in the Evolving Global Scenario

<b>24<sup>th</sup> July 2020</b>	Mr. Siddhartha Choudhary	Founder and CEO- Helicrofter	A Journey from a Mariner to an Entrepreneur
<b>7<sup>th</sup> August 2020</b>	Mr. RS Sodhi	Managing Director, Gujarat Cooperative Milk Marketing Federation Ltd. (AMUL)	The Dairy: Livelihood for 100 million rural entrepreneurs
<b>28<sup>th</sup> August 2020</b>	Padmaja Ruparel	Co-founder/President- IAN Funds Managing Partner- IAN Funds	
<b>18<sup>th</sup> September 2020</b>	Piyush Chanana  Dipendra Manocha	National Award Winner for Assistive Technology Solutions  President- Digital Audio Info Systems (DAISY)- Consortium Foundation of India	Building Innovative Solutions for an Inclusive Society
<b>2nd October 2020</b>	Mr. Sudhir Garg  Ms. Shailini Sheth Amin	Joint Secretary- Minister of MSME, Government of India  Founder & Senior Partner- MORALFIBRE	Entrepreneurship, the best way in 21st Century
<b>16th October 2020</b>	Ms. Arti Gaur	Founder & CEO- Quinta Essentia Organic	Organic Entrepreneurship and Innovation
<b>13th November 2020</b>	Shri. Ram Mohan Mishra	Secretary-Ministry of Women & Child Development, Govt. of India	Women Entrepreneurship: Changing Life's to Livelihood
<b>18th December 2020</b>	Dr. Anil Wali	Managing Director, Foundation for Innovation and Technology Transfer (FITT), IIT_Delhi	University Start-ups- Scale and Impact
<b>25th December 2020</b>	Shri. Ramesh Pokhriyal 'Nishank'  Dr. Ajai Chowdhry	Hon'ble Minister of Education, Government of India  Founder-HCL Founder Chairman- HCL Infosystems Ltd. Padma Bhushan Awardee	Valedictory Session



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52 weeks 52 inspirations

### FICCI Global Youth Entrepreneurship & Industry Connect 2020 (FGYEIC)

## Valedictory Session

Chief Guest



**Shri. Ramesh Pokhriyal 'Nishank'**  
Hon'ble Minister of Education,  
Government of India

Guest of Honour



**Dr. Ajai Chowdhry**  
Founder- HCL  
Former Chairman- HCL Infosystems Ltd  
Padma Bhushan Awardee



### FICCI Global Youth Entrepreneurship & Industry Connect 2020 (FGYEIC)

52 weeks 52 inspirations  
with



**Dr. Arjun Goswami**  
Chief, Regional Cooperation and  
Integration Thematic Group  
Asian Development Bank (Retired),  
Philippines

**Topic:** "Regional Cooperation and Integration in Asia: The past, Present and Future Role of Asia for Indian Entrepreneurship"  
E-Certificates will be provided to all participants\*

\*FICCI-APJEC

**25th December 2020 | 5:00 PM (IST)**

Register: [bit.ly/FGYEIC](https://bit.ly/FGYEIC) | Queries on [drmallika.kumar@srcc.du.ac.in](mailto:drmallika.kumar@srcc.du.ac.in)

**11th December 2020 | 5:00 PM (IST)**

Register at: [bit.ly/FGYEIC](https://bit.ly/FGYEIC)  
Queries on [drmallika.kumar@srcc.du.ac.in](mailto:drmallika.kumar@srcc.du.ac.in)



### 3. OIP –NITI Aayog International Conference

(16th – 17th July, 2018) India International Centre, New Delhi

**Theme : *Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability***

SRCC Office of International Programmes(OIP) and NITI Aayog's Women Entrepreneurship Platform (WEP), jointly organized a two days International Conference on the theme titled "Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability" on 16-17 July, 2018 at India International Centre, Lodhi Road, Delhi. The conference was a huge accomplishment with eminent scholars, academicians, industrialists and policy makers from across the globe contributing immensely through facts, figures and opinions to realize a cherished dream of women empowerment. Several intense deliberations among the participants aptly highlighted the relevance of the theme in today's prospect.

The Chief Guest for the Conference was Shri Venkaiah Naidu, Hon'ble Vice President of India and the Guest of honour was Dr. Kiran Bedi, Hon'ble Lieutenant-Governor, Puducherry. The eminent panelists included Ambassadors of four countries, Corporate leaders, and Policy makers.

Particularly, the Conference included participation from 17 countries, specifically, Afghanistan, Algeria, Australia, Bangladesh, Cameroon, Canada, Ethiopia, Finland, Ghana, Nepal, Norway, Nigeria, Thailand, Tibet, UAE and USA and 17 states from all directions of India for varied events of panel discussions, research paper presentations and students' competitions, making it an international discussion platform in true sense. The major participation was from northern states followed by southern states. Various prominent institutions across the globe like British University of Columbia, Canada; Harvard University, USA; University of Wisconsin, USA; Melbourne University, Australia; Thammasat University, Thailand; TMSS, Bangladesh; International Cooperative Alliance, Nepal; ASA, Africa; United Nations Development Programme(UNDP); Indian Institute of Technology(IIT) and Indian Institute of Management(IIM), India participated in the event. A total of 325 registrations were made comprising of paper presenters (144), student participants (123) and other delegates (58). Participation was multi-dimensional comprising of professors, assistant professors, research scholars, students, consultants and corporate personas. Participation was not bounded by age or sex with age parameter going beyond fifty years and equal enthusiasm being put in by male as well as female participants. It was an engagement of young and old and males and females, a truly spirited reflection of empowerment. Female participation was 83.8% more than the male participation.

In total, 11 enriched technical sessions with 71 research paper presentations were conducted on the themes of Entrepreneurship, Innovations & Technology, Sustainability and Social Issues. They were supported by 4 panel discussions comprising of eminent speaker from myriad areas. Student's competitions included Case study competition, Poster making competition and Business pitch competition benefiting students and providing them with hands-on experience. With a hope that this initiative barrel apparent fruits in the form of women upliftment and empowerment, we extend our deepest gratitude to all the participants for culminating the event to its real intentions. Needless to say, the collaboration with NITI Aayog was a delight and we look forward to more such collaborations and support in the future as well. Much needed support provided by Prof. Simrit Kaur, Principal, SRCC and hard work of the Conference Conveners, Ms. Anna Roy from Niti Aayog and Dr. Mallika Kumar from Shri Ram College of Commerce –Office of International Programmes (OIP) is worth mentioning. Much needed support provided by Prof. Simrit Kaur, Principal, SRCC and hardwork of the Conference Convener, Dr. Mallika Kumar from Shri Ram College of Commerce –Office of International Programmes(OIP) The SRCC Faculty organizing team executives included Dr. RP Rustagi (Chairperson, Academic Review Committee), Dr. Amit Sachdeva(Co-Convener), Ms. Karuna, Ms. Kinneri Jain, Dr. Dipika Bansal, Mr. Munindra Singh, Mr. Gaurav Rana, Ms. AnkitaTomar, Ms. Himani Dahiya, Ms. Shivali, Ms. Swati, Ms. Richa & Mr. Anil Purve. The International Advisory team, Academic Review Committee, faculty and non-faculty members at SRCC and the sponsors have also been equal partners in this journey of success. Most precious, the hard work and support provided by our dear students added to the valued memories of the event.











# Flagship Programme 2017-18

## 2. SRCC Global Millennium Summit (GMS) 2017

Saturday- Sunday, March 18- 19, 2017

At Marriot Al Jaddaf, Dubai

Theme: *Future of the Millennium*

SRCC Global Millennium Summit was the first of its kind international summit organised by **Shri Ram College of Commerce in Dubai on 18th and 19th March 2017 at Hotel Marriott, Al Jaddaf**. It is the first international Summit organised by any Indian University. Based on the theme 'Future of the Millennium', it entailed speaker sessions and panel discussions centering around Entrepreneurship, Banking, Smart cities and Technology. In order to give the students a



wholesome learning experience, there was a “Lean Six Sigma Training” conducted by KPMG and the Yellow Belt Certification was provided to all participants. The Summit saw participation from **200 student delegates from 50 Plus countries** and provided a platform for the future leaders to engage with each other. The delegates were from Jordon, USA, Ghana, Nepal, South Korea, Malaysia, Pakistan and many other countries across the globe. The summit under the guidance of **Dr. R.P. Rustagi**, Principal SRCC was initiated by **Dr. Mallika Kumar**, Faculty Convenor, GMS, **Ms. Anju Verma**, **Dr. Yusra Naseem** and **Ms. Sonal Thukral**, Faculty organization Executives, GMS and **Harry Kapoor**, **Rachita Kumar** and **Shreya Mittal**, as student convenor. The vision behind the summit was to make SRCC a college of Global Choice. Indeed, after the resounding success of the summit, SRCC has made its mark in the international arena.



GMS National Launch at SRCC by Dr. Harsh Vardhan and Sh. Ram Vinod Prasad

The Summit was kick started in India with the National Launch on 15<sup>th</sup> February, 2017. The Chief Guest for the occasion were **Dr. Harsh Vardhan, Hon'ble Minister for Science, Technology and Earth Sciences, Government of India along with Shri Ram Vinod Prasad, Director (Gulf Division) of The Ministry of External Affairs, Government of India**.

On 16<sup>th</sup> March, the SRCC Global Millennium Summit team reached Dubai to work on the last few arrangements required and to receive our esteemed speakers, delegates and guests for the Summit. The SRCC Global Millennium Summit 2017, Dubai was inaugurated by **His Excellency Sheikh Nahayan Mabarak Al Nahayan, Minister of Culture and Knowledge Development** and **Shri Vijay Goel, Honb'le Minister of Sports & Youth Affairs** by cutting the ribbon and lighting of the lamp. The inauguration was also graced by



Inauguration of GMS at Dubai by His Excellency Sheikh Nahayan Mabarak Al Nahayan, and Sh. Vijay Goel

**Ms. Seema Shetty, NMC group, Sumati Vasudev, Consul-Press, Information, Education, Community Affairs and Welfare and Mr. Mayur Batra, Chairman, Mayur Batra Group.**

The closing address was given by H.E. Navdeep Singh Suri, ambassador of India to UAE. He talked about the administrative role of a diplomat in a foreign country and how the various world crises and situations must be tackled from the viewpoint of our economy. He emphasised on the importance of cultural exchanges and interaction between students from diverse backgrounds. He talked about India-UAE relations and how they can be strengthened to benefit both countries. After his address, he gave prizes to the winners of Global Analytics Case Challenge, a case study competition organised in association with B-Club, IIT Kharagpur and ZS Associates. Our team facilitated him and thanked him for gracing the summit with his kind presence.

The vote of thanks was given by **the student convenor, Harry Kapoor and the Faculty Convenor, Dr Mallika Kumar**, who thanked all the dignitaries for their gracious presence and the organising team for their tireless efforts. The summit was covered by Media Houses like DD News, Navbharat Times, Economic Times etc. The summit was telecast on DD News and Sony TV. The summit was indeed a huge success.



Inaugural address by His Excellency Sheikh Nahayan Mabarak Al Nahayan, and Sh. Vijay Goel at GMS, Dubai











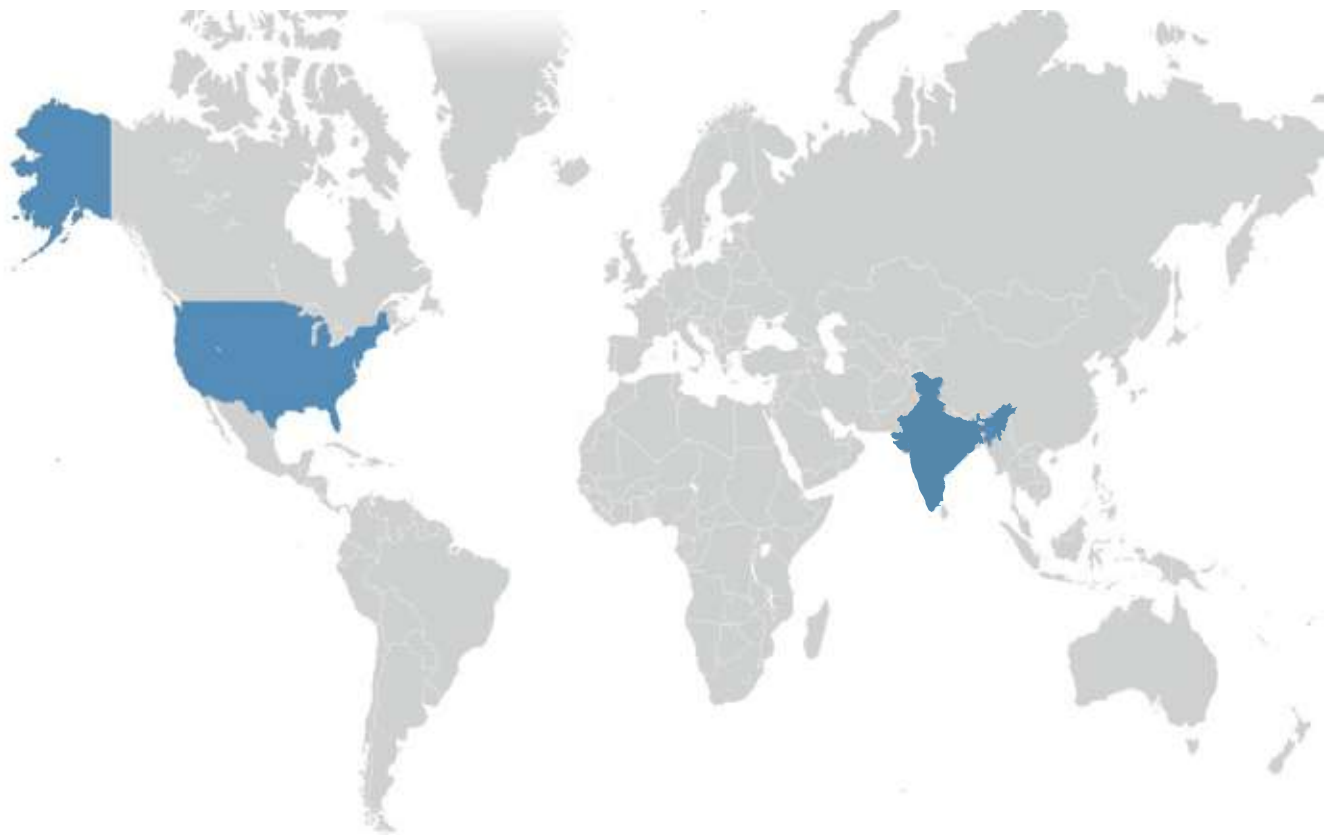
### **3. Flagship Programme 2016-17**

#### **SRCC India-USA Initiative 2016**

**October 7 - 20**

**14 days - 6 Cities**

**15 Organisations**



### 3. SRCC India-USA Initiative 2016

**Friday, October 7 to Thursday, October 20, 2016 in Chicago, Eau Claire, Chippewa Falls, Boston, New York & Rochester-14 days/6 Cities/15 institutions -(11 main programmes & others)**

**Theme: *Entrepreneurship, Innovation and Sustainability***

The SRCC India USA Initiative(SIUI) 2016 was organised from 7th to 20th October, with the underlying theme, "Entrepreneurship, Innovation and Sustainability". Fifteen students accompanied by Faculty Organiser, Dr. Mallika Kumar participated in the programme. The chief student coordinator was Harry Kapoor, SRCC "a final year student. The programme consisted of several paper presentations in seminars, active participation in lectures, panel discussions, classroom sessions and effective Business Pitch presentation in front of esteemed judges. The programme also comprised of official tours, workshops, interactive sessions with the students, faculty, administrative officials and the officials of the various reputed institutions in the USA..

#### **The participants:**

**Faculty Organiser:** Dr. Mallika Kumar, Associate Professor, SRCC.

**Students Participants:** Harry Kapoor (Student Coordinator) Atharva Mittal, Ishan Hooda, Samhita Khuntia, Apoorva Jain, Ishani Das, Sanchie Shroff, Divyansh Agarwal, Meghna Jayaraj, Srishti, Gursimran Gambhir, Nishta Sawhney, Shaurya Kumar, Rachita Kumar and Suruchi Dugar.

#### **Educational Institutions included:**

City College of Chicago and De Paul University in Chicago, University of Wisconsin in Eau Claire, Wisconsin, Massachusetts Institute of Technology (MIT) & Harvard University in Boston, Metropolitan College New York City (MCNY), Stern School of Business, New York University and Columbia Business School, Columbia University in New York, St. John Fisher's College in Rochester and Washington Adventist University students and Faculty (at the United Nations, New York.)

#### **Organisations visited included:**

The Security Council at the United Nations, New York Stock Exchange, Royal Credit Union, Jamf Software Solutions, Cray Research Institute, Xerox Head Quarters, Indian Consulate, New York City.

**Field Visits:** Wall Street, Ferguson's Apple Orchard and Marieke Gouda Farm, Eau Claire.

#### **The 10 main programmes were:**

- Intensive International Entrepreneurship Programme, UWEC, October 9-13, 2016.
- Official visit and SRite Meet at Harvard University, October 15, 2016.
- New York Stock Exchange Trading game, October 16, 2016.
- Official visit and faculty interaction at Stern School of Business, NYU, October 17, 2016.
- Seminar on 'India USA Economic Perspective on Sustainable Development' at Metropolitan College New York City (MCNY), October 17, 2016.
- Session on Higher education at Uric Hall, Columbia University, October 17, 2016.
- Innovation Workshop at Xerox Head Quarters, Rochester, October 18, 2016.

- Presentations at St. John's Fischers College, Rochester, October 18, 2016
- UN Session on Poverty & Sustainable Development by Mr. Donald Lee, Interaction with students and faculties of Washington Adventis University and Official visit to the Security Council, United Nations, Head Quarters, New York, October 20, 2016
- Interactive Session on Indo-US relations with Ms. Riva Ganguly, Consular General of India, Indian Consulate New York, October 20, 2016.



Pre-departure meet with Mr. Ajay S. Shriram, Chairman, Governing Body and Dr. R.P. Rustagi, Principal, SRCC, October 5, 2016, Security Council, Indian Consulate New York









## Distinguished Speakers 2019-20



**Shri Ramesh Pokhriyal**  
Ministry of Education, India



**Dr. Nayana Dehigama**  
Founder Chairman and Managing Director,  
EPIC Technology Group, Sri Lanka



**Mr. Pedro Eloy, CEO, Pelham Grey**  
Chairman UN ESCAP SBN Youth  
& Women Entrepreneurship



**Dr. Arjun Goswami, Chief**  
Regional Cooperation and Integration Thematic Group  
Asian Development Bank (Rtd), Philippines



**Shri. Ram Mohan Mishra**  
Secretary-Ministry of Women &  
Child Development, Govt. of India



**Mr. Rohit Bhatia**  
Former World Bank Consultant



## Distinguished Speakers 2019-20



**Mr. RS Mani**  
Deputy Director General-NIC,  
Project Head, AAROGYA SETU



**Dr. N Srikant**  
Deputy Director General CCRS,  
Ministry of AYUSH, Govt. Of India



**Ms. Anna Roy**  
Advisor- NITI AAYOG, Head- Women  
Entrepreneurship Platform (WEP)



**Mr. RS Sodhi**  
Managing Director, Gujarat Cooperative Milk  
Marketing Federation Ltd. (AMUL)



**Dr. Ajai Chowdhry**  
Founder-HCL, Founder Chairman-  
HCL Infosystems Ltd.



**Mr. Sudhir Garg**  
Joint Secretary-Minister of MSME  
Government of India

## Journey over the years

2013 (7 Programs)	2014 (6 Programs)	2015 (10 Programs)	2016 (34 Programs)
<ul style="list-style-type: none"> <li>• Indo US UWEC Collaborative Programme, January 2-16</li> <li>• Indo - Poland Collaborative Programme, June 8-19</li> <li>• UKIERI - SIP Programme Aug &amp; Sep</li> <li>• UKIERI - SIP Programme (Outgoing)</li> <li>• Penn State Collaborative Programme, July 7-17</li> <li>• Indo Dutch Collaborative Prog, Outgoing June</li> <li>• Indo Dutch Collaborative Programme, October 21- 25, Delhi</li> </ul>	<ul style="list-style-type: none"> <li>• Indo US Collaborative Programme, January</li> <li>• Indo-Dutch Programme, Utrecht July 2-9, (Outgoing)</li> <li>• SRCC-Penn State Collaborative Programme, July 1-19</li> <li>• UKIERI Programme, August</li> <li>• Alumni Singapore SRITES Reconnect Programme, Singapore</li> <li>• Alumni London Reconnect</li> </ul>	<ul style="list-style-type: none"> <li>• SRCC- UWEC Indo- US Collaborative Programme, January 2-17, Delhi</li> <li>• SRCC UNDP ICA Programme on Financial Literacy &amp; Youth Cooperation, February 3, Delhi</li> <li>• United Nations 21st International Cooperative Day Symposium, NCU Auditorium Complex, New Delhi, July 4</li> <li>• SRCC Penn - State Indo US Collaborative Prog, July 8-17, Delhi</li> <li>• Indo UK Collaborative Study Programme, July 28-30, Delhi</li> <li>• Dialogue on Youth for Development, August 12, UNDP Conference Hall, Delhi</li> <li>• SRCC British Council - Generation UK-India Programme, September 1-3, Delhi</li> <li>• The SRCC-MSU Indo Malaysia Programme, September 29, Delhi</li> <li>• Japanese Delegation Meet, SRCC, November 19, Delhi</li> <li>• SRCC-Arizona State University Interaction Programme, December 18, Delhi</li> </ul>	<ul style="list-style-type: none"> <li>• SRCC-UWEC Indo US Prog, Jan. 7-17</li> <li>• SRCC-UBS-MH Indo-Dutch Prog Jan.25-31, Delhi.</li> <li>• SRCC-UBS-MH Indo-Dutch Prog, June25-July 1, Utrecht</li> <li>• SRCC UNESCO Dialogue, July 3, Paris, France</li> <li>• SRCC - Penn State Indo US Study Prog, July 7-17, Delhi</li> <li>• Y20 Summit, China, July 24- 30, China</li> <li>• SRCC- Tsinghua Indo-China Meet, July 31- Aug 1, Delhi</li> <li>• SRCC Melbourne Indo Australian Meet, Aug 26, Delhi.</li> <li>• SRCC IESEG Indo French Session, Sept 2, Delhi</li> <li>• SRCC Kyunghee Indo Korean Initiative, Sep 22, Delhi</li> <li>• SRCC World Bank Workshop, Sep 28, Delhi</li> <li>• SRCC INDIA USA INITIATIVE Oct7-20; 14 days 15 inst. In USA (10 PROG)</li> <li>• SRCC MoY Indo China Entrepreneurship Meet, Nov7</li> <li>• SRCC NFUCA Indo Japanese Meet, Nov15, Delhi</li> <li>• Asia Pacific Workshop (in association with ICA), November 16</li> </ul>

\*from January - March, 2017

# Journey over the years

2017 (23 Programs)	2018 (27 Programs)	2019 (21 Programs)	2020 (62 Programs)
<ul style="list-style-type: none"> <li>• SRCC-UWEC INDO-US Collab. Prog (Incoming) January 2-14, 2017</li> <li>• SRCC Kings College Meet, January 16</li> <li>• SRCC- MH -UBS Indo-Dutch Collaborative Prog. Jan. 27th- Feb 4th</li> <li>• SRCC NTU Indo Singapore Initiative February 2</li> <li>• SRCC-MH-UBS-IESEG-ICA International Symposium, February 3rd</li> <li>• SRCC Indo Australian Meet on Reimagining India, Delhi, February 22</li> <li>• SRCC Global Millennium Summit (in association with GMS Team), Dubai , March 18-19</li> <li>• SRCC MDX University Collaborative Prog, Dubai, March 20th</li> <li>• Indian Youth Delegation to China (June 9-16, 2017)</li> <li>• BRICS Youth Summit (July 24 - 28, 2017)</li> <li>• SRCC-MH-UBS Indo-Dutch Collaborative Programme, 2017, 26th June-1st July</li> <li>• SRCC-Penn State Indo-US Collaborative Programme, 2017, July 7-17</li> <li>• SRCC-Australian National University (ANU) Indo Australian Initiative, September 4</li> <li>• SRCC-University of Wolverhampton Indo UK Collaborative Programme, September</li> <li>• SRCC- Surrey Indo UK Collaborative Programme [November 7, 2017(Morning)]</li> <li>• SRCC- MoY -Indo Korean Meet November 7</li> <li>• SRCC University of Leeds Indo UK Initiative, Delhi, March 30</li> <li>• SRCC-UBS Indo-Dutch Session [November 9, 2017(Afternoon)]</li> <li>• SRCC-Hong Kong University Indo Hong Kong Meet Nov. 9</li> <li>• SRCC-Ministry of Youth Indo China Meet (Nov.17, 2017)</li> <li>• SRCC-University of Birmingham Indo UK Collaborative Programme (Nov. 17, 2017)</li> <li>• Integrated International Programmes</li> </ul>	<ul style="list-style-type: none"> <li>• SRCC-UWEC Indo-US Collaborative Programme, 2018 (January 2-12, 2018)</li> <li>• SRCC-MH-UBS 10th Indo-Dutch Collaborative Programme 2018 (January 27 -February 2, 2018)</li> <li>• SRCC-Tsinghua University Indo-Chinese Collaborative Programme (January 28, 2018)</li> <li>• SRCC-Ministry of Youth Affairs (MoY) Exchange Programmes 2017, Portugal (January 29 to February 2, 2018)</li> <li>• Institutional Partnership with UNESCAP ARTNeT (2018)</li> <li>• SRCC-University of Kelaniya Indo-Sri Lanka Initiative (February 8, 2018)</li> <li>• Schwarzman Scholars Session on International Education (February 23, 2018)</li> <li>• SRCC- WORLD BANK TALK (March 14th)</li> <li>• SRCC – World Bank Collaborative Session(14th March, 2018)</li> <li>• SRCC ICA EU Partnership Programme (March 16th, 2018)</li> <li>• SRCC - Harvard US India Initiative Collaborative Programme</li> <li>• SRCC Delegation to Nepal in collaboration with Ministry of Youth(4th-11th April, 2018)</li> <li>• Workshop on Youth and Digitization in collaboration with Ministry of Electronics, Gol (7th April, 2018)</li> <li>• Lecture Series in collaboration with Dept. of Economic Affairs, Ministry of Finance, Gol (16th-18th April, 2018)</li> <li>• University of Chicago's Lecture Series(17thApril, 2018)</li> <li>• SRCC –University of Edinburgh IndoUK Programme (23rdApril, 2018)</li> <li>• IndoDutch Collaborative Outgoing Programme (3rdJune-9thJune,2018)</li> <li>• SRCC Delegation to China in collaboration with Ministry of Youth(MoY) (2nd11th July 2018)</li> <li>• SRCC Melbourne University, INDO-Australian Collaborative Programme (6th-20thJuly, 2018)</li> <li>• OIP –NITI AAYOG International Conference, India International Centre, New Delhi(16th- 17thJuly, 2018)</li> <li>• Korea India Youth Exchange Outgoing Programme in collaboration with MoY(7th- 25thJuly, 2018)</li> <li>• SRCC Wolverhampton INDO UK Collaborative Programme (5th-6thSeptember, 2018)</li> <li>• SRCC – Sri Lankan Prime Minister Meet Taj Palace, New Delhi(20thOctober, 2018)</li> <li>• IndoBhutan Outgoing Programme, Gedu, Bhutan (25th- 28thOctober, 2018)</li> <li>• SRCCIndo Bhutan SocioCultural Ministries Meet, Thimphu, Bhutan(29thOctober, 2018)</li> <li>• SRCC –Thammasat University, Indo-Thailand Initiative (8thNovember, 2018)</li> <li>• SRCC–Australian National University Collaborative Workshop (13thNovember,2018)</li> </ul>	<ul style="list-style-type: none"> <li>• SRCC UWEC, IndoUS Collaborative Programme(2nd-10thJanuary 2019)</li> <li>• Difficult Dialogue Oxford University Programme (17thJanuary, 2019)</li> <li>• SRCC–Thammasat University, Indo-Thailand Meet, Bangkok, Thailand(24thJanuary, 2019)</li> <li>• SRCCIndo Melbourne Collaborative Programme (25th- 28thJanuary, 2019)</li> <li>• Voter's Day Celebration in collaboration with NSS (25thJanuary, 2019)</li> <li>• SRCCUBS, MHIndo Dutch Collaborative Programme (25thJanuary – 3rdFebruary, 2019)</li> <li>• SRCC – Schwarzman Meet (4thFebruary, 2019)</li> <li>• SRCC–Hong Kong Collaborative Programme (7thFebruary, 2019)</li> <li>• SRCC International Mother Language UNESCO, Local to Global Competition (21thFebruary, 2019)</li> <li>• SRCC Edinburgh, IndoUK Lecture Session (5thMarch, 2019)</li> <li>• SRCC-EADA Business School Indo-Spain Session (18th March,2019)</li> <li>• SRCC-World Bank Training Workshop (12th April 2019)</li> <li>• Indo-Nepal Collaborative Programme (Incoming) (22nd April 2019)</li> <li>• Indo-Dutch Collaborative Outgoing Programme (June 3, 2019 - June 7, 2019)</li> <li>• Indo-Nepal Outgoing Programme (July 2-8th, 2019)</li> <li>• SRCC-Wolverhampton Collaboration Programme (4th September, 2019)</li> <li>• World Bank Training Workshop on Open Data and Development (11th September, 2019)</li> <li>• SRCC-Newcastle University Collaborative Workshop (19th September, 2019)</li> <li>• International Conference in Collaboration with SRCC and Kyung HEE University, South Korea (17th-19th Oct 2019)</li> <li>• SRCC-Rub Collaborative Indo Bhutan Outgoing Programme (24th-26th October, 2019)</li> <li>• SRCC-University of Exeter Collaborative Session (13th Nov 2019)</li> </ul>	<ul style="list-style-type: none"> <li>• SRCC-University of Wisconsin Collaborative Programme (3rd-10th Jan 2020)</li> <li>• SRCC-University of Melbourne Collaborative Programme (24th and 27th Jan 2020)</li> <li>• Ministry of Youth Outgoing Exchange Programme (25th-30th Jan 2020) (Selections)</li> <li>• SRCC-HU-MH Collaborative Programme (27th-1st Feb 2020)</li> <li>• SRCC-EADA Business School Live Webinar Session (5th Feb 2020)</li> <li>• SRCC-Institute of Risk Management, UK Meet (12th Feb 2020)</li> <li>• OIP SRCC Poster Making Competition on Impacts of Covid19 (24th-30th April 2020)</li> <li>• OIP-Click Online Photography Exhibition 2020 ( 28th April-1st May 2020)</li> <li>• Worldbank-OIP SRCC Webinar on Covid19 Challenge (6th May 2020)</li> <li>• FICCI Youth Entrepreneurship Connect 2020 (3rd Jan- 31st Dec 2020) (52 programmes)</li> </ul>

\*from January - March, 2017



## Programmes in 2019-20

A brief chronological list of International Programmes organized by OIP during the year 2019-20 is as follows

1. Srcc-world Bank Training Workshop (12th April 2019)
2. Indo-nepal Collaborative Programme (Incoming) (22nd April 2019)
3. Indo-dutch Collaborative Outgoing Programme (June 3, 2019 - June 7, 2019)
4. Indo-nepal Outgoing Programme (July 2-8th, 2019)
5. SRCC-Wolverhampton Collaboration Programme (4th September , 2019)
6. World Bank Training Workshop on open data and development (11th September , 2019)
7. SRCC-Newcastle University Collaborative Workshop (19th September , 2019)
8. International Conference in Collaboration with SRCC and Kyung Hee University, South Korea (17th-19th Oct 2019)
9. SRCC-RUB Collaborative Indo Bhutan outgoing programme (24th-26th October , 2019)
10. SRCC-University of Exeter Collaborative Session (13th Nov 2019)
11. SRCC-University of Wisconsin Collaborative Programme (3rd-10th Jan 2020)
12. FICCI Youth Entrepreneurship Connect 2020 (3rd Jan- 31st Dec 2020)
13. SRCC-University of Melbourne Collaborative Programme (24th And 27th Jan 2020)
14. Ministry Of Youth Outgoing Exchange Programme (25th-30th Jan 2020)
15. SRCC-HU-MH Collaborative Programme (27th – 1st Feb 2020)
16. SRCC-EADA Business School Live Webinar Session (5th Feb 2020)
17. SRCC-Institute of risk Management, UK Meet (12th Feb 2020)
18. International Women's Day Celebration in Collaboration with NITI Aayog (8th March 2020)
19. OIP SRCC poster making competition on impacts of Covid19 (24th-30th April 2020)
20. OIP-Click online photography exhibition 2020 (28th April-1st May 2020)
21. Worldbank-OIP SRCC Webinar on Covid19 Challenge (6th May 2020)









# Incoming Programmes 2019-20

## 1. SRCC-WORLD BANK TRAINING WORKSHOP (12th April 2019)

**Theme: *Open Data and Development***

- Mrs. Sunita Malhotra, Communications head, World Bank briefed the attendees about the objectives and functioning of the World Bank.
- She coached about the various types of data and their usage in modern research and augmentation.
- The students were provided with hands-on learning experience on how to access and analyse the data available on the World Bank website through various tools provided on the website itself.



## 2. INDO-NEPAL COLLABORATIVE PROGRAMME (22nd April 2019)

**Theme: *Lab based Learning***

- Organised in collaboration with the University of Kathmandu, the programme witnessed the esteemed presence of Dr. J.K. Thukra, Former Principal SRCC, Prof Ujjwal Kumar Chowdhury, Director Pearl academy; Ms. Roshee Lamichhane Bhusal; Mr. Dipesh Karki; Mr. Hom Prasad Luitel and Dr. Mallika Kumar, Coordinator OIP.
- The Nepalese ambassadors introduced lab based learning techniques to the students through various interactive activities.
- It was followed by a question and answer round and an informative quiz based on the culture of Nepal.



## 3. SRCC-WOLVERHAMPTON COLLABORATION PROGRAMME (4th September, 2019)

**Theme: *Health and Infrastructure***

- A deliberate discussion on the prevailing Health and Infrastructure Scenario between India and UK was organized where students from both the countries actively shared their viewpoints.
- The students participated in a Personality Test which enlightened them about their personalities.
- Began with a Pottery Session, Heena art and Bollywood Dialogues Competition was organised to introduce the Indian culture to foreign students.
- It was followed by a group photograph and a historical visit to Humayun Tomb to witness the Indian architecture.



#### 4. WORLD BANK TRAINING WORKSHOP ON OPEN DATA AND DEVELOPMENT (11TH September, 2019)

**Theme: *Open Data and Development***

- Mr Hisham Abdo, Operations Manager of the World Bank began the workshop with a brief introduction of the World Bank, its origin, partnership with India and the evolving development paradigm of how the world bank operates.
- Discussion on different constituents of the World Bank group and its goals, World Development Indicators, Data collection and Open learning campus were introduced by Mrs. Sunita Malhotra, Communications Head.
- Students actively participated in the practical data training and asked questions on various aspects.
- The session was concluded with a group photograph and greetings by Dr. Mallika Kumar, Coordinator, OIP.



#### 5. SRCC-NEWCASTLE UNIVERSITY COLLABORATIVE WORKSHOP (19TH September, 2019)

**Theme: *Analysing trends in commodity prices***

- Mr. Atanu Ghosray, Professor of Economics, New Castle University, UK visited SRCC for a guest lecture with Ms. Preety Bansal, Country-Manager-India, International Recruitment, Newcastle University.
- The discussion laid emphasis on the basics of Econometrics and how its techniques such as Auto Regressive Function and Auto Correlative Function are used for analysing the trends in prices of different commodities.
- Participants found the session interactive and insightful and came to know a lot of good educational opportunities at NewCastle University for higher studies.



#### 6. SRCC-UNIVERSITY OF EXETER COLLABORATIVE SESSION (13TH NOV 2019)

**Theme: *State Sovereignty, Migration and Law***

- Dr. Helena Wray, Deputy Director of Research, University of Exeter delivered an interactive session on migration.
- The highlights of the discussion were migration and its emergence, its historical relevance, the emerging trends over the years, how migrants affect social fabric locally, distribution of wealth, resources and fortunes.
- Students also actively asked questions on mainstream approach to migrants, and how governing regimes play a greater role in this increasingly fluid world to ensure a better place.





## 7. SRCC-UNIVERSITY OF WISCONSIN COLLABORATIVE PROGRAMME (3RD-10TH JAN 2020)

### Theme: *SDG 3 - Good health and well-being*

- Students along with Prof. Ganga and Ms Bridget Kurtenbach were welcomed with the interactive fun activities and formation of buddy groups.
- A week long programme witnessed multiple interactive sessions by Prof. Simrit Kaur, Principal SRCC on SDG 3, youth entrepreneurship by Mr. Nirankar Saxena, Deputy Secretary General of FICCI, Mr. Ravi Sharma, Faculty SRCC on Hindi language, Ms. Roshee from Nepal gave a presentation on SDG-3 and its implementation and challenges for the Nepali government, Dr. Arima Mishra and Mr. Rohit Bhatia on health and food habits.
- Participants visited Sacred Heart Cathedral Church, Bangla Sahib Gurdwara, Janpath Market, parliament, the Lok Sabha, the Rajya Sabha, Rashtrapati Bhawan and Dilli Haat to explore the culture and historical monuments of India.
- Visit to Gandhi Bhawan was planned to introduce the gandhian culture to students through charkha, traditional loom and yoga sessions.
- Students worked on the projects in their buddy groups and gave final presentations based on their research to the judges.



## 8. SRCC-UNIVERSITY OF MELBOURNE COLLABORATIVE PROGRAMME (24TH AND 27TH JAN 2020)

- The 2-day programme was based on an extensive case study discussion and project presentation where 12 teams of 4 students from both the universities worked together.
- Prof. Hari Bapuji, Ivey Business School Alumnus and Patanjali case author, discussed the case study about Patanjali and its manufacturing concerns with participants.
- Prof. Simrit Kaur ma'am, Principal SRCC, delivered a guest lecture on the Indian economy and its globalization initiative, digitization, taxation, and socio-economic aspects.
- Each team showcased the solutions during the final presentations judged by Prof. Hari Bapuji, Mr. Shrayan, Prof. Arjun Mittal.
- Extensive and interactive Q&A session was also organized where judges and all the participants actively participated.



## 9. MINISTRY OF YOUTH OUTGOING EXCHANGE PROGRAMME (25TH-30TH JAN 2020)

- The Ministry of Youth invited applications of final year students from SRCC to participate in the outgoing educational exchange programme sponsored by the Ministry.
- More than 40 students from SRCC applied for this opportunity and 2 students were selected after rigorous rounds of interviews for the applicants.

## 10. SRCC-HU-MH COLLABORATIVE PROGRAMME (27TH – 1ST FEB 2020)

**Theme:** *SDG 10 - Reducing Inequalities*

- A week long exchange programme commenced with the Introductory presentations by Utrecht Business School (UBS), Netherlands followed by Miranda House and SRCC.
- Multiple guest lectures and interactive were organized on the theme during the programme by Ms. Smita Khanijow from Action aid on inequality and inclusion, Ms. Deepti Sahai in SMART goals setting, Ms Annet, faculty UBS on SDG 10, Mr. Pradyut Voleti, founder of Dribble academy on developing a sports culture globally, Memory session by Anant Kasibatla, Mr. Rohit Bhatia, former World Bank Consultant on healthy living, Ms. Shagun on Inclusivity and by Mr Vijay Mahajan, CEO, Rajiv Gandhi Foundation on youth entrepreneurship at FICCI.
- Students were divided into buddy groups and an interactive workshop by Ms Annette was organized on the importance of adaptation in the cultural context.
- Visit to Dabur factory was also organised followed by an excursion to Dilli Haat where students enjoyed and had fun.
- Students gave their final presentations in their buddy groups and results were announced before the valedictory lunch.



## 11. SRCC-EADA BUSINESS SCHOOL LIVE WEBINAR SESSION (5TH FEB 2020)

**Theme:** *Entrepreneurship Ecosystem in Barcelona, Spain*

- A live webinar with a professor from EADA business school talked about the entrepreneurship ecosystem from Barcelona.
- The session was all about the startup culture, fund raising, football start-ups, woman entrepreneurs, scholarships available to students and summer school at EADA business school.
- Students actively participated and asked their questions from Ms. Leena Upadhaya and Ms. Laetitia Rella, faculty, EADA Business School, Barcelona.
- The interactive session was closed with a group photograph and awarding the most interactive participant.





## 12. SRCC-INSTITUTE OF RISK MANAGEMENT, UK MEET (12TH FEB 2020)

- 2 members of the Institute of Risk Management, UK, Hersh Shah, CEO IRM – India Affiliate and Aimann Govani, Head Alliance – India Affiliate visited SRCC to discuss the newly introduced risk qualification for students.
- The discussion was based on understanding the educational environment at SRCC and how can both the institutes collaborate to introduce the qualification of Risk Management at SRCC where both faculty members and students interacted and discussed the relevance of the said qualification.



## 13. INTERNATIONAL WOMEN'S DAY CELEBRATION IN COLLABORATION WITH NITI AAYOG (8TH MARCH 2020)

**Theme: *Entrepreneurship Ecosystem in Barcelona, Spain***

- SRCC students participated in the 4th edition of the Women Transforming India Awards.
- Top 15 women entrepreneurs establishing amazing business models by increasing employment opportunities and promoting cultural values of India were awarded.
- Students got an opportunity to listen to empowering women leaders like Lakshmi Puri, Debjani and Chetna Gala Singh which ignited the spirit of entrepreneurship and women empowerment among the participants.



## 14. OIP SRCC POSTER MAKING COMPETITION ON IMPACTS OF COVID19 (24th-30TH APRIL 2020)

**Theme: *Entrepreneurship Ecosystem in Barcelona, Spain***

- Poster making competition was open to both national and international college students.
- More than 50 students participated in the competition by visually presenting their ideas of COVID 19 through hand painted and graphically designed posters.
- Based on entries received, following students were declared as winners:
- Vartika Dhanuka- IIM Indore – I Position
- Esmita Mondal- Shri Ram College of Commerce – II Position
- Aditi Yadav- Shri Ram College of Commerce &
- Gulnaz Parveen- Aravali College of Engineering and Management – III Position





## 15. OIP-CLICK ONLINE PHOTOGRAPHY EXHIBITION 2020 ( 28TH APRIL-1ST MAY 2020)

Theme: *My Quarantine Moment, Nature: Pause~Play & Coming Together by Staying Away*

- OIP organised the photography exhibition in collaboration with Click Society to test the photography skills of college students during the pandemic.
- More than 70 entries were received across all the themes which were then posted on social media to get the audience response.
- The entries which received the maximum likes, shares and comments across all the themes were announced as winners.



## 16. WORLD BANK-OIP SRCC WEBINAR ON COVID19 CHALLENGE (6TH MAY 2020)

Theme: *The COVID-19 Challenge: India and the World*

- Dr. Junaid Ahmad, World Bank Country Director for India shared his insights on the ongoing COVID situation and its impact on the mindset of human beings.
- Opportunities and challenges offered by the global pandemic were discussed in detail wherein several instances were quoted to make it simpler for the participants to understand and make the best use of this available resources.
- Significance of digital platforms and the work from home culture adopted by every industry was highlighted.
- Interactive QnA round was also organised where students as well as academicians from global universities participated actively.



# Outgoing Programmes 2019-20

## 1. INDO-DUTCH COLLABORATIVE OUTGOING PROGRAMME (June 3, 2019 - June 7, 2019)

- 11 SRCC students were selected to participate in a 4-day long exchange programme at Utrecht Business School, Netherlands.
- The programme was a holistic mix of lecture series by Ms Annette, Faculty UBS, Dr. Nawang Gyalchen, faculty SRCC on the Principles of Accounting and Cash Flow and Dr. Gloria Aznar, CEU San Pablo on the importance of teamwork, communication and cooperation.
- Students were also divided into groups and interactive games and presentations were made. The best teams were selected as winners.
- An excursion to the Museum Speelklok in Utrecht was also organised to highlight the culture of Netherlands among foreign students.



## 2. SRCC-RUB COLLABORATIVE INDO BHUTAN OUTGOING PROGRAMME (24TH-26TH OCTOBER, 2019)

**Theme: Promoting Entrepreneurial Thinking & Exploiting Students**

- 3-day long Business Literacy Festival was organised at Gedu College of Business Studies where 9 students from SRCC participated.
- 5 competitions were organised during the 3-day festival which includes Quizathon, Bid to Win, Trumpet Call, Advertising Event: 'Ballyhoo' and Business Battle in teams and secured 1st position in two competitions and 2nd position in one of the competitions.
- SRCC students attended the entrepreneurial talks and actively performed during the cultural nights. Team India also won the Golden Trophy during the closing and prize distribution ceremony.





# Programmes in 2018-2019

1st March, 2018 – 31st March, 2019

During the academic session 2018-19 (March 1st,2018 – March 20 ,2019), the Office of International Programmes (OIP) organized several programmes with universities in USA, UK, Netherlands, Sri Lanka, Bhutan, Thailand, Korea, Australia, Spain and Nepal. One of the flagship programmes initiated by OIP has been an International Conference in association with NITI Aayog, Government of India on the theme Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability. OIP organized 28 programmes of duration varying from one day, one week to fifteen days in collaboration with global universities and international organizations. Various The new initiatives taken by OIP in 2018-19 included:

- **Memorandum of Understanding(MoU)** signed with
  - i) Melbourne Business School, Australia (July 9th, 2018)
  - ii) Thammasat University, Bangkok (November 8th, 2018)
  - iii) Gedu College of Business Studies, Bhutan (October 26th, 2018)
- **International Conference** organized with NITI AAYOG with participation from 17 countries and 17 states and presentation of 71 research papers in 11 technical sessions.
- Launch of lecture series on Data and Leadership with University of Chicago, United States with participation from various colleges of the University of Delhi
- Digitisation Workshop with Ministry of Electronics, Gol
- 15 days collaborative programme with University of Melbourne, Australia Collaboration with United Nations Development Programme (UNDP) for UN Sustainable Development Goals (SDG) Project student's presentations, UNDP, New Delhi.

OIP programmes organized from March 1st, 2018 to March 20th, 2019 in chronological order are as follows:

1. SRCC – World Bank Collaborative Session(14th March, 2018)
2. SRCC Delegation to Nepal in collaboration with Ministry of Youth(4th-11thApril, 2018)
3. Workshop on Youth and Digitization in collaboration with Ministry of Electronics, Gol(7th April, 2018)
4. Lecture Series in collaboration with Dept of Economic Affairs, Ministry of Finance, Gol(16th–18th April, 2018)
5. University of Chicago's Lecture Series(17th April, 2018)
6. SRCC –University of Edinburgh Indo UK Programme (23rd April, 2018)
7. Indo-Dutch Collaborative Outgoing Programme (3rd June–9th June,2018)
8. SRCC Delegation to China in collaboration with Ministry of Youth (2nd -11th July 2018)
9. SRCC Melbourne University, INDO-Australian Collaborative Programme (6th–20th July, 2018)
- 10.OIP –NITI AAYOG International Conference, India International Centre, New Delhi(16th – 17th July, 2018)
- 11.Korea India Youth Exchange Outgoing Programme in collaboration with MoY(7th – 25th July, 2018)
- 12.SRCC Wolverhampton INDO UK Collaborative Programme (5th– 6th September, 2018)

13. SRCC – Sri Lankan Prime Minister Meet Taj Palace, New Delhi(20th October, 2018)
  14. Indo-Bhutan Outgoing Programme, Gedu, Bhutan (25th – 28th October, 2018)
  15. SRCC-Indo Bhutan SocioCultural Ministries Meet, Thimphu, Bhutan(29th October, 2018)
  16. SRCC –Thammasat University, IndoThailand Initiative (8th November, 2018)
  17. SRCC–Australian National University Collaborative Workshop (13th November,2018)
  18. SRCC UWEC, IndoUS Collaborative Programme(2nd –10th January 2019)
  19. Difficult Dialogue Oxford University Programme (17th January, 2019)
  20. SRCC–Thammasat University, IndoThailand Meet, Bangkok, Thailand(24th January, 2019)
  21. SRCCIndo Melbourne Collaborative Programme (25th – 28th January, 2019)
  22. Voter's Day Celebration in collaboration with NSS (25th January, 2019)
  23. SRCC-UBS- MHIndo Dutch Collaborative Programme (25th January – 3rd February, 2019)
  24. SRCC – Schwarzman Meet (4th February, 2019)
  25. SRCC–Hong Kong Collaborative Programme (7th February, 2019)
  26. SRCC International Mother Language UNESCO, Local to Global Competition (21th February, 2019)
  27. SRCCEdinburgh, Indo-UK Lecture Session (5th March, 2019)
- SRCC-EADA Business School Indo-Spain Session (18th March,2019)







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# Office of International Programmes Team

**Chairperson** : Prof. Simrit Kaur, Principal, SRCC

**Mentor** : Mr. Ashok Sehgal, Senior most Faculty, SRCC

**Chairperson, Selection Committee** : Dr. R.P. Rustagi, Ex. Principal, SRCC

**Chief Coordinator** : Dr. Mallika Kumar, Associate Professor, SRCC

**Advisor** : Mr. Amit Sachdeva, Associate Professor, SRCC. Mr. Vikas Madan, Associate Professor, SRCC, Ms. Priyanka Bhatia, Associate Professor, SRCC

**Faculty Organising Members** : Ms. Karuna, Dr. Dipika Bansal, Mr Gaurav Rana, Dr. Arjun Mittal

**Selection Committee Executive** : Dr. R.P. Rustagi (Chairperson), Mr. Amit Sachdeva, Dr. Kinneri Jain, Dr. Monika Bansal, Dr. Misha Govil, Ms. Priyanka Bhatia, Ms Karuna, Dr. Nawang Gialchen

**Selection Committee Members** : Dr. Shalini Agarwal, Ms. Manpreet Sharma, Mr. Athili Kadena, Ms. Arushi Malhotra, Ms. Anu Malhotra, Ms. Himani Dahiya, Ms. Ankita Tomar, Ms. Perna Soni, Ms. Shikha Makkar, Dr. Ravi Kant, Ms. Pinki, Mr. Ranjeet Kumar Agarwal

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# *Sky is The Limit*



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